

OFERTA SEMINARIJNA
WYDZIAŁU HUMANISTYCZNEGO US

Kierunek studiów	Global Communication
Promotor	dr Małgorzata Sokół
Główne obszary tematyczne seminarium dyplomowego	<p>Research areas: digital discourse analysis and discourse analysis in an ecolinguistic perspective</p> <p>Topics relating to aspects of identity and community construction in everyday digital interaction, such as: displaying individual and group identities, creating joint understanding, building relationships, expressing norms and values, building trust and credibility, performing identity and authenticity, engaging in collective action, activism and social movements</p>
Przykładowe tematy prac dyplomowych napisanych w minionych latach pod opieką promotora	<p>Female empowerment on social media: An analysis of stance on Instagram accounts of public figures</p> <p>The discursive construction of credibility in YouTube videos concerning mental health problems</p> <p>An analysis of sustainable travel discourse on social media</p> <p>A discourse analysis of youth identity construction on TikTok and X</p> <p>The commodification of identity on dating apps: A Critical Discourse Analysis perspective</p>
Adres e-mail	malgorzata.sokol@usz.edu.pl